**ATTRIBUTION THEORY**

Attribution

Situational factors

Dispositional factors

Fundamental attribution error

Self serving bias (SSB)

**SOCIAL IDENTITY THEORY**

Social Identity Theory

Social categorization

In group

Out group

Social comparison

**SOCIAL REPRESENTATIONS**

Social representations

Social cognition

**STEREOTYPING**

Stereotype

Spotlight anxiety

Social categorization

Gatekeepers

Grain of truth hypothesis

Illusory correlation

Confirmation bias

Social desirability effect